



VOICE RECORDING SCRIPT

One Line — the brand film

Narration script · English

VIDEO FILE	RUNTIME	LINES	WORDS	LANGUAGE
revel-one-line.mp4	121.1 s	34	178	English

THE TONE

Warm, human and honest — like explaining something to a friend, not reading ad copy. No hype, no hard sell. The sentences are short because they are spoken, not read. Let them breathe.

READING NOTES

Each line is timed to what happens on screen. The duration on the left is how long that line has in the picture — treat it as a target, not a cage. The gaps between lines are real silence in the cut; you do not need to fill them.

This film is cut to music. Line 10 (“Revel is different.”) has to finish just before the music drops, and line 23 (“And then, you’re in.”) lands on the biggest hit, so keep those two as close to their timing as you comfortably can. Everywhere else, the usual freedom applies. “Let’s revel.” at the end is the brand line and stays in English.

HOW TO SAY IT

Revel	REV -uhl — as in “revelry”. Never “re-VEL”.
lets revel dot io	Written out on purpose. Say it as the address: “let’s revel dot I-O”.
R S V P	Spelled out, letter by letter: “are-ess-vee-pee”.
Q R code	Spelled out: “cue-are code”.
V A T	Spelled out: “vee-ay-tee”.
Stripe	The payment company. English, as written.
Mira, Ren, Noa, Jordan, Bea, Lena, Felix, Paul	Characters in the demos. Say them naturally.

WHERE IT STARTS

1 Every community starts the same way.
00:02–00:05
3.0 s

2 A few people. And a reason to get together.
00:05–00:09
4.2 s

— 0.9 s of silence —

3 A book club.
00:10–00:12
1.3 s

4 A rope circle.
00:12–00:13
1.3 s

5 A Sunday picnic.
00:13–00:15
1.6 s

6 A basement gig.
00:15–00:16
1.3 s

— 1.0 s of silence —

7 Then come the platforms.
00:17–00:20
2.8 s

8 Fees on every ticket.
00:20–00:22
1.9 s

9 Your people, turned into data.
00:22–00:24
2.2 s

REVEL IS DIFFERENT

10 Revel is different.

00:24–00:26

2.1 s

11 It's open source.

00:27–00:28

1.4 s

12 Anyone can read it, run it, and make it better.

00:28–00:31

2.7 s

13 Buyers pay the ticket price. No fee on top.

00:31–00:34

3.1 s

14 The money goes straight to the organizer.

00:34–00:37

2.4 s

15 No ads.

00:37–00:39

1.5 s

16 No trackers.

00:39–00:40

1.6 s

17 And your data is never, ever sold.

00:40–00:43

2.9 s

— 1.4 s of silence —

THE QUESTIONNAIRE GATE

18 Some rooms need a little more care.

00:45–00:47

2.9 s

19 Like a rope workshop in Vienna, built on trust.

00:48–00:52

4.0 s

20 So before anyone gets a ticket, they answer a few questions.
00:52-00:57
4.9 s

21 About experience, the consent guidelines, and why they want to come.
00:58-01:04
6.1 s

— 5.9 s of silence —

22 Then a real person reads every answer, and makes the call.
01:10-01:14
4.4 s

— 1.6 s of silence —

23 And then, you're in.
01:16-01:19
3.3 s

THE ROOM

24 Everyone in the room chose to be there.
01:19-01:22
3.0 s

25 And was welcomed with care.
01:22-01:24
1.9 s

— 1.0 s of silence —

26 Potlucks.
01:25-01:26
1.0 s

27 Member pricing.
01:27-01:28
1.1 s

28 Pay what you can.
01:29-01:30
1.2 s

— 1.0 s of silence —

29 Waitlists.

01:31–01:32

1.0 s

— 1.2 s of silence —

30 Check-in at the door.

01:33–01:34

1.2 s

31 In six languages.

01:35–01:36

1.5 s

— 5.0 s of silence —

THE END CARD

32 Revel.

01:41–01:42

1.1 s

33 The free, open-source event platform for communities,
clubs and independent venues.

01:42–01:49

7.2 s

34 Let's revel.

01:50–01:52

1.8 s

End of script — 34 lines, 121.1 s of picture.